



# DIXON

HIGH PERFORMANCE | ECO-FRIENDLY

Dixon Golf is an Arizona-based company that created the world's first high performance eco-friendly family of golf balls. Established with an innovative mission, Dixon was founded in 2008 to reduce the carbon footprint the game has on our earth. In effort to find a solution to the **300 million golf balls ending up in landfills each year in the U.S. alone**, many of which contain harmful heavy metals, Dixon Golf introduced a sustainable golf ball that performs to pro standards and is industry approved. Dixon Golf balls are weighted with earth salt -- a complimentary ingredient found in nature.



In addition to these practices, Dixon Golf strives to remain socially responsible and has contributed more than \$6,000,000 to charities nationwide since 2012. As one of the fastest growing golf ball brands in the world, *Global Industry Analysts* recognized Dixon Golf as a "key player" in the *Global Strategic Business Report*.

As our story continues, we want you to play a role in our evolution... **join the conversation.**



/dixon.golf



@dixon\_golf

The Dixon family of golf balls is distributed internationally and conforms to USGA and R&A standards.



Furthermore, the cover is made of reprocessable polymer, which allows it to be recycled. Dixon's sustainable mission didn't stop with the product and packaging. In 2014, Dixon Greenovations™ was launched; a program that features recycling & education partners who reuse golf balls as part of its 3-part eco initiative.

dixon greenOVATIONS



ECO-FRIENDLY



100% RECYCLABLE  
CORE TO COVER

For more information, visit:

[dixongolf.com](http://dixongolf.com)

## Here is what you get from a Dixon Golf Sponsorship...

### AMATEUR ENDORSEMENT

In addition to the Dixon Challenge, your tournament will receive an Amateur Endorsement, which is good for:

- One White Dixon Tour 1 Hat
- One Sleeve of Dixon Earth Golf Balls
- One Dixon Divot Tool - Ball Marker
- The ability to purchase Dixon Golf gear and balls from [dixongolf.com](http://dixongolf.com) at 50% off MSRP for one year
- Select winners may also be featured on Dixon social media



### THE DIXON CHALLENGE



- 1 A Dixon Golf Representative will arrive at the event before it begins, set up on their assigned hole and wait for the first group of golfers to come to the tee box.
- 2 As each group of golfers arrive, the Representative will provide them with a free gift just for playing in your tournament. They'll be asked to play the Dixon Challenge for a donation of at least \$10. Those who donate will receive several gift certificates. Participation is always optional.
- 3 Each golfer who accepts the challenge will be awarded one extra shot. Should either shot land on the green, they will receive one \$10 Dixon Golf gift card.
- 4 Once the last group of golfers has completed the hole, the Representative will take down their table and report to the tournament contact.
- 5 Your charity will be sent a check for the net proceeds from the Dixon Golf corporate office on the Friday the week after the event.

**We're excited to help you make your event a great event.**



## HOW THE DRIVER CHALLENGE WORKS & BENEFITS YOUR TOURNAMENT

- 1** A Rep will arrive at the event before it begins and will set up on their assigned hole and wait for the first group of golfers to come to their tee box.
- 2** As each group of golfers arrive, the rep will explain the Driver Challenge. Each participant will get to hit an additional drive with the \$500 Aurelius Emperor Driver. Just for participating, they will receive \$150 in product certificates. Cost to participate is \$25.
- 3** One of the participants will receive a custom \$500 Aurelius Emperor Driver or a \$500 Zovatti watch.

**\$500 value**



**\$500 value**

- 4** Once the last group of golfers has completed the hole, the rep will take down their materials and pack up.
- 5** In addition to the \$500 driver we are donating to your tournament, your charity will also be sent a check for the net proceeds from the corporate office on Friday the week after the event.



*Bring excitement, great prizes & more money to your charity tournament.*



AURELIUS

GOLDEN PERFORMANCE

AURELIUSGOLF.COM

# \$20,000 LEGEND Shootout

## Win Big For You and Your Charity!

### How It Works



Before the tournament begins, a representative will sell LEGEND Shootout raffle tickets for \$10.00 each at the registration table.



Prior to the shotgun start, four raffle tickets will be drawn to select which golfers participate in the \$20,000 LEGEND Shootout.



All four raffle winners get one shot at a Hole-In-One on the designated \$20,000 LEGEND Shootout Hole.



If the contestant hits a Hole-In-One on the designated hole, the contestant wins \$10,000 and the charity wins \$10,000!



Your charity will be sent a check for the net proceeds from the LEGEND Shootout on the Friday the week after the event.

*Who in Your Tournament Was Born to be a LEGEND?*

**\$10,000 TO GOLFER**

**\$10,000 TO CHARITY**

\*Hole-In-One must be witnessed by 2 people and have full-view video evidence to be eligible for prize.



# Raise More Money for Your Organization

with LOGO BALL SPONSORSHIPS



Offering a logo ball sponsorship is an easy way to *increase* sponsorship sales.

## A LOGO BALL SPONSORSHIP

-  One of the easiest sponsorships to sell as it comes with tangible benefits
-  Offers more visibility for the sponsor as logo balls are seen throughout the round
-  Provides sponsorship which goes beyond the day of the event - a single golf ball has an average of five owners
-  Unique benefits make it one of the highest priced and most profitable sponsorships

## HOW IT WORKS FOR AN EVENT WITH 72 PLAYERS

**Sell the logo ball sponsorship for \$1,000, \$2,000, or even more**

**Buy 30 dozen Wind golf balls at \$19.99/dozen plus shipping for a total of about \$650 and Dixon prints your sponsor's logo on them *at no extra charge***

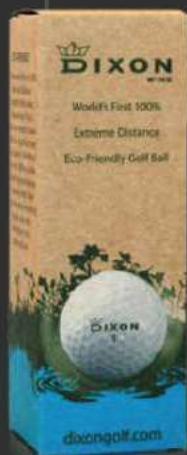
**Give one sleeve to each golfer on the day of the event and 12 dozen to the sponsor**

**Host a more professional event with greater sponsorship revenue!**

### DIXON WIND - BEST SELLER

"Longest Ball in Golf" - *KRANK Golf Long-Drive Team*

Record Holder for "Golf Ball Speed Off the Tee" - *Guinness Book of World Records*



High Performance | Eco-friendly

visit [dixongolf.com](http://dixongolf.com)

# DIXON CUSTOM PRODUCTS

Enhance your tournament by highlighting your sponsors, sharing your unique message and gifting your golfers.

Receive a free PRIVILEGES  Hole-In-One prize when you purchase any Dixon Custom Products.

## Golf Balls

### DIXON WIND EXTREME DISTANCE



Designed for the mid to high handicap player looking for greater distance.

**\$24.95** MSRP  
**\$19.99** YOUR PRICE

### DIXON EARTH HIGH PERFORMANCE



Dixon's most popular ball, built for the low to mid handicap player.

**\$39.95** MSRP  
**\$19.99** YOUR PRICE

### DIXON FIRE PRO PERFORMANCE



Tour performance and quality for the golfer who demands the best.

**\$74.95** MSRP  
**\$44.99** YOUR PRICE

### DIXON SPIRIT GENUINE FINESSE



The world's first 100% eco-friendly golf ball designed for her.

**\$29.95** MSRP  
**\$21.99** YOUR PRICE

\*Price is per dozen and includes imprinting. Minimum order is 12 dozen.

## Apparel

### DIXON TOUR 1 POLO SUSTAINABLE STYLE



Keeps you cool and dry on the course, with a high-tech moisture wicking fabric.

**\$49.95** MSRP  
**\$29.99** YOUR PRICE

\*Price is per shirt and includes embroidery. Minimum order is 25 shirts.

## Gift Bags

### 100% RECYCLED

Gift your golfers with a reusable goodie bag at registration.



**DRAWSTRING BACKPACK**  
**\$11.99** MSRP  
**\$6.99** YOUR PRICE



**TOTE**  
**\$5.99** MSRP  
**\$2.49** YOUR PRICE

\*Buy any two custom products & receive a free tote for each golfer. Add a logo for \$2.50/tote. Min order 50.

## Accessories

### ZINC ALLOY

Sleek and durable, feature your logo on the most used tool in the golf bag.



**DIVOT TOOL - BALL MARKER**  
**\$11.99** MSRP  
**\$5.99** YOUR PRICE  
**SWITCHBLADE DIVOT TOOL**  
**\$15.99** MSRP  
**\$8.49** YOUR PRICE

\*Price is per Divot Tool - Ball Marker and includes logo printing. Minimum order is 50.

### GOLF TOWEL

#### MICROFIBER SPORT

Moisture wicking and stylish, place your logo on the most practical bag accessory for everyday golfers.



**\$17.99** MSRP  
**\$12.99** YOUR PRICE

\*Price is per towel and includes embroidery. Minimum order is 50.

# HOLE-IN-ONE CONTESTS

## Lifetime Experience (Valued at \$10,000 - \$15,000)

Give your players the opportunity to participate in a once in a lifetime experience when they hit a Hole-In-One!

**Sports Trips:** Package includes airfare, hotel accommodations and tickets to one event for 2 people.

**Golf Majors:** Package includes airfare, hotel accommodations and tickets to one event for 2 people.

**Golf Trips:** Package includes airfare, hotel accommodations and one round of golf for 2 people.



NBA FINALS PACKAGE



STANLEY CUP PACKAGE



SUPER BOWL PACKAGE



WORLD SERIES PACKAGE



THE BRITISH OPEN PACKAGE



MASTERS PACKAGE



PGA CHAMPIONSHIP PACKAGE



U.S. OPEN PACKAGE



BANDON DUNES GOLF PACKAGE



PEBBLE BEACH GOLF PACKAGE



PINEHURST GOLF PACKAGE



WHISTLING STRAITS GOLF PACKAGE

**\$325.00 /HOLE BUY 3 HOLES, GET THE 4TH FREE**

## PRIVILEGES TRAVEL Card



Give your players the opportunity to choose the travel of their choice! Hit a Hole-In-One & receive a \$1,000 PRIVILEGES  Travel card.

**\$100.00** ONE HOLE

**\$195.00** FOUR HOLES

**\$295.00** FOUR HOLES WITH SIGNS

## Cash Prize Shootouts



Give four (4) of your players the chance to win big cash prizes when they hit a Hole-In-One at a big cash prize shootout hole.

**\$195.00** \$25,000 PRIZE

**\$295.00** \$50,000 PRIZE

**\$395.00** \$100,000 PRIZE

## Putting Contests



Raise money for your tournament while offering huge prizes when your players sink a 50ft putt.

**\$100.00** PRIVILEGES  TRAVEL Card PRIZE

**\$495.00** \$5,000 Cash PRIZE

**\$695.00** Lifetime Experience PRIZE

# DIXON GOLFER GIFTS

## BUNDLE UP & SAVE!

Enhance your tournament by highlighting your sponsors, sharing your unique message and gifting your golfers.

### \$10 Bundle

Each golfer receives 1 Sleeve of Balls, 1 Divot Tool - Ball Marker, 1 Tote Bag and the chance to win a \$1,000 Privileges Travel Hole-In-One prize.

Buy this bundle for your golfers OR sell these sponsorships at the suggested sponsor price.



Sponsor Price: \$1,000



Sponsor Price: \$1,500



Sponsor Price: \$500



Sponsor Price: \$300

e prize whe

Based on 100 golfers

Cost Per Golfer ≈ \$10  
Sponsorship Sold: \$3,300  
Your Cost ≈ \$1,000  
**Your Profit ≈ \$2,300**

### \$25 Bundle

Each golfer receives 1 Sleeve of Balls, 1 Golf Towel, 1 Tote Bag and the chance to win a Lifetime Experience with a Hole-in-One and 3 \$1,000 Privileges Travel HIO prizes. 4 golfers also get a shot at \$50,000!

Buy this bundle for your golfers OR sell these sponsorships at the suggested sponsor price.



Sponsor Price: \$1,000



Sponsor Price: \$2,000



Sponsor Price: \$500



Sponsor Price: \$900 (\$300 x 3)

SUPER BOWL TRIP



Sponsor Price: \$1000

\$50K SHOOTOUT



Sponsor Price: \$1000

Based on 100 golfers

Cost Per Golfer ≈ \$25  
Sponsorship Sold: \$6,500  
Your Cost ≈ \$2,500  
**Your Profit ≈ \$4,000**

### \$50 Bundle

Each golfer receives 1 Sleeve of Balls, 1 Polo, 1 Divot Tool - Ball Marker or Switchblade Divot Tool, 1 Tote Bag and the chance to win 2 Lifetime Experiences with a Hole-in-One and a \$1,000 Privileges Travel HIO prize. 4 golfers also get a shot at \$100,000!

Buy this bundle for your golfers OR sell these sponsorships at the suggested sponsor price.



Sponsor Price: \$1,000



Sponsor Price: \$1,500



Sponsor Price: \$5,000



Sponsor Price: \$300



Sponsor Price: \$1000



Sponsor Price: \$500



Sponsor Price: \$1,200



Sponsor Price: \$1000

Based on 100 golfers

Cost Per Golfer ≈ \$50  
Sponsorship Sold: \$11,500  
Your Cost ≈ \$5,000  
**Your Profit ≈ \$6,500**

These are the best selling bundles. Buy a bundle and receive a free tote for each golfer, add a logo for \$2.50/tote. Customized bundles also available. Place your order 4 weeks before your tournament for guaranteed delivery.

Get a

**HOLE-IN-ONE**

Win a Shot at

  
**DIXON**

1

**One Million  
DOLLARS**

at the **Fiesta Bowl Par 3 Challenge**

YOU SKIP THE ROUND OF GOLF  
AND GO STRAIGHT TO  
THE SHOOTOUT!



**Fiesta Bowl**



**AUTOMATICALLY QUALIFY**  
for one shot in the  
Hole-In-One contest to win  
**\$1,000,000!**

MUST BE 18 YEARS OF AGE TO WIN. HOLE-IN-ONE MUST BE WITNESSED BY AN OFFICIAL DIXON GOLF REPRESENTATIVE AND IS SUBJECT TO FINAL APPROVAL BY THE COMPANY. PRIZE INCLUDES AUTOMATIC ENTRY INTO A FIESTA BOWL PAR 3 CHALLENGE HOLE-IN-ONE CONTEST (ONE SHOT). VOID WHERE PROHIBITED. OTHER RESTRICTIONS MAY APPLY. AIRFARE, ACCOMMODATIONS AND GAME TICKETS **NOT** INCLUDED.