

THE OFFICIAL MONTHLY DIXON GOLF
NEWSLETTER
TUESDAY, NOVEMBER 1, 2011



DIXON
HIGH-PERFORMANCE ECO-FRIENDLY



IN THIS ISSUE

Click on a link to follow

- ▶ **Dixon News** - Dixon Golf News/Headlines for October, 2011
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- ▶ **Golf Tips** - By Chris Fry, PGA - *PUTTER PICKING 101*

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DIXON news

▶ **SPONSORED TOURNAMENT SCHEDULE** List of Events for November, 2011

Dixon Fire Ball Gets Exclusive Play At Celebrity Golf Tournament Benefitting Autism



PHOTO: Ken Daneyko (left) and Wayne Gretzky (right)

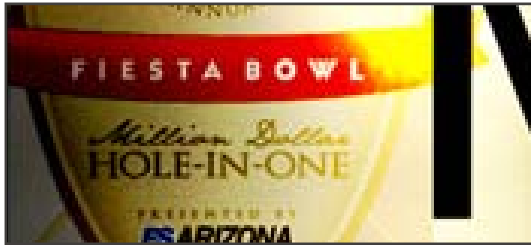


PHOTO: (left to right) Rickey Barnes, Mike Keenan, Joe Ogilvie, Matt Bettencourt, Rodney Peete, George Brett, Mat Vilade, Wayne Gretzky, Jason Kokrak, Ken Daneyko



PHOTO: Mat Vilade

The Dixon Fire ball was the only ball used at the 2011 Drive For Autism in Bernardsville, NJ. There were many celebrities in attendance, and at least one legend. The field of golfers included hockey great Wayne Gretzky, Stanley Cup winning coach Mike Keenan, former pro hockey players Brian Leetch, pro golfers Matt Bettencourt, Rickey Barnes, Jason Kokrak and Joe Ogilvie, amongst others. Dixon Golf pro long driver, Mat Vilade, was out on the 10th hole crushing the ball, providing the golfers with a great drive and proof that Dixon Golf balls are for real. More than \$300,000 was raised to build a brand new school designed especially for children with autism. It will be called the Newmark School.



Dixon Golf Balls To Be Used In Fiesta Bowl Million Dollar Challenge Again

Dixon Golf will again be the official golf ball of the Fiesta Bowl Million Dollar Hole-in-One Challenge. Last year was a great success, with more than 11,000 golf balls recycled at the event alone, and tens of thousands of golfers getting their first crack at a Dixon Golf ball. This year, just like last year, you can bring in one dozen used golf balls to be recycled and get two bags of Dixon Golf balls to hit for the price of one. This year's event is being held Thursday, Nov. 3, 2011 – Sunday, Nov. 13, 2011 at the Biltmore Golf Club.



Cheadle Video A Success

Don Cheadle's inaugural video for Dixon Golf has been well received. Along with being featured on a few sites beside DixonGolf.com and YouTube.com, the video has more than 900 views in a little more than two weeks on YouTube.

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GOLF TIP OF THE MONTH

BY CHRIS FRY

For more golf tips from Chris Fry, PGA, visit:
youtube.com/chrisfrygolfdotcom

PUTTER PICKING 101 by Chris Fry, PGA

Did you know there are two main types of putting strokes? Did you know it is imperative to fit your putter to the type of putting stroke you use? Follow these easy steps and drop over 5 strokes a round!

FIRST DETERMINE WHAT KIND OF PUTTING STROKE YOU USE...

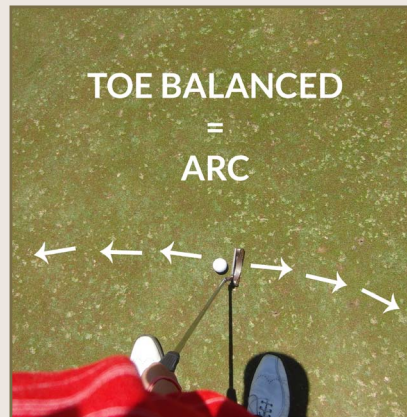
A. Straight Back and Straight Through



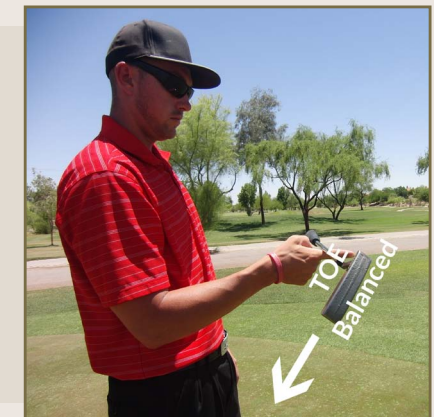
tip: If you putt straight back and straight through, then your putter needs to be face balanced. This means the putter, when balanced on your finger, should face the sky.



B. Open to Close - On an Arc



tip: If you putt on an arc, slightly around your body, then your putter needs assistance to open and close. This means the weight should be balanced to the toe of the club. When balanced on the fingertip the putter should droop towards the ground.



DATE	TOURNAMENT NAME	BENEFITTING CHARITY	DATE	TOURNAMENT NAME	BENEFITTING CHARITY
Nov. 1	Amanda Post Memorial GT	Amanda Post Scholarship Fund	Nov. 5	2nd Annual Drive Fore Education Tournament	T 8 NW St. Johns School District Schools
Nov. 1	Majerles Sports Grill - 9th Annual Golf Tourn.	Boys & Girls Clubs of Metro-Phoenix	Nov. 7	H O P E 4th Annual Charity Golf Tournament	Hope Homes
Nov. 3	Wild West Golf Classic	Cave Creek Chamber of Commerce	Nov. 7	8th Annual Pat Boone & Friends Golf Classic	Ryan's Reach (Brain Injured Individuals)
Nov. 4	3rd Annual Wingspan Classic Golf Tournament	Wingspan	Nov. 7	Fisk & Friends Celebrity Classic	Suncoast Charities for Children
Nov. 4	8th Annual Kinsey Lynn Bogart Benefit Golf Tournament	Kinsey Lynn Bogart Benefit	Nov. 7	Embracing Floridas Wounded Heroes Golf Tourn.	TAMCO Foundation
Nov. 4	Ministry Momentum Golf Tournament	Kirlin Coaching & Church Resource Ministries (CRM)	Nov. 8	Tony Brown Memorial Celebrity Classic	Helping Hands for Freedom
Nov. 4	Kiwanis of Alpine GT Radys Hospital	Rady's Children Hospital	Nov. 9	Second Annual Happys Classic golf tournament	Kevin Harvick Foundation
Nov. 4	Braydens Buddy Charity Golf Event	SADS Foundation	Nov. 9	Cheryl Ladd And John O'Hurley Golf Classic	CHILD HELP
Nov. 4	Noche de Gourmet Auction Event	Phoenix 20/30 Club	Nov. 10	IEEA Golf Tournament	Unforgettables
Nov. 4	1st Annual St. Edward Golf Tournament	St. Edwards Preschool and School	Nov. 11	USPS 1902 District 3rd Annual Golf Tournament	Muscular Dystrophy Association
Nov. 4	13th Annual Charity Golf Classic	Angel Flight Southeast	Nov. 11	Taylor Bug Kisses Foundation Golf Event	Smith-Magenis Syndrome
Nov. 4	15th Annual Chandler Golf Challenge	Special Olympics Chandler	Nov. 11	NSBN LLP 19th Annual Golf Tournament	Make-A-Wish
Nov. 4	A-Club Homecoming Golf tournament	Arizona Letterwinners	Nov. 11	Sons of the American Leigon Post 650 GT	Sons of the American Leigon
Nov. 4	Eller Cup Golf Tournament	Eller	Nov. 11	San Diego Mesa Baseball Alumni Tournament	SD Mesa Baseball/American Diabetes
Nov. 4	Arizona Desert Classic	Arizona Hemophilia Association	Nov. 11	St. James Cathedral School 23rd Annual Golf Tournament	St. James Cathedral School
Nov. 4	Montverde Academy 4th Annual Golf Classic	Montverede Academy	Nov. 11	Heroes Golf Course with Bandini Foundation Event	Bandini Foundation
Nov. 5	19th Annual Auction for St. Andrews Regional School	St. Andrews Regional School	Nov. 12	21st annual SME Charity Golf Tournament	Society of Manufacturing
Nov. 5	Charles G. Emery Elementary Eagles 3rd Annual Golf Tournament	Eagles Organization	Nov. 12	Saturday Night RUSH	Rocking Horse Community H
Nov. 5	Proceeds for the Pride Auction & Benefit	Booster Club at Loganville Christian Academy	Nov. 12	8th Annual Eagles Golf Classic	Trinity Christian Academy Athletic Association
Nov. 5	Chaparral Baseball Team	Chaparral Baseball Team	Nov. 12	11th Annual AFO Golf Tournament	Alzheimer's Family Organization
Nov. 5	Edit Tournament 3rd Annual CAF Golf Classic	Challenged Athletes Foundation	Nov. 12	2nd Annual AZ Dance Theatre Golf Tournament	AZ Dance Theatre
Nov. 5	United Buckeye Firefighter Charity Golf Tournament	United Buckeye Firefighters	Nov. 12	Central High School Golf	Interact Club
Nov. 5	2nd Annual Arrowhead Kiwanis Club Tournament	Kiwanis International	Nov. 12	Gordy Sight Benefit Golf Tournament	Gordy Sight Lung Cancer Patient
Nov. 5	2011 Pat Manion Golf Tournament	Phoenix Children's Hospital	Nov. 13	The SIMposium 2011 Golf Tournament	<i>various charities</i>
Nov. 5	Queen Creek High School Baseball Booster	Queen Creek High School Baseball	Nov. 14	FTT Charity Golf Tournament	For the Troops and Disabled American Veterans
Nov. 5	JDRF International Charity Golf Tournament	JDRF International	Nov. 14	2011 Prescribe Hope Golf Tournament	Access OC and Lesstonac Free Clinics
Nov. 5	2nd Annual Golf Classic Fundraiser	2nd Annual Catholic Mens Conference			

SPONSORED TOURNAMENT SCHEDULE: *continued*

DATE	TOURNAMENT NAME	BENEFITTING CHARITY
Nov. 14	DJAES 1st Annual Golf Extravaganza	Don Avila Elementary
Nov. 14	5th Annual Great Balls of Fire Golf Tournament	Huntington Beach Firefighters Assc
Nov. 14	Wally Joyner & Friends Golf Classic	Pediatic Cancer Progam
Nov. 14	2nd Annual GWC Tournament	Golden West College
Nov. 14	3rd Annual APRO Golf FORE Charities	Toys for Tots AZ
Nov. 15	PWRs HOMES FOR HEROS Golf Tournament	PWR Charity Foundation
Nov. 15	Fifth Annual Steve Irwin Day	Fifth Annual Steve Irwin Day
Nov. 16	San Diego Youth Football Golf Classic	Youth Football
Nov. 16	Swing For Our Schools - Eastside Christian Schools	Eastside Christian Schools
Nov. 19	Shoot for the Stars Golf Tournament	Starlight Childrens Found
Nov. 19	3rd Annual Will2Walk Golf Fundraiser	Will2Walk Foundation
Nov. 21	Make a Wish Foundation Golf Classic	Make a Wish Foundation
Nov. 25	Kathryn E. Millan 11th Annual Memorial Golf Tournament	Kathryn E. Millan Foundation
Nov. 28	2nd Annual Swing for Autism Golf Tournament	New Vista School

