



FOR IMMEDIATE RELEASE:

## Dixon Golf Announces Election Themed Black Friday – Cyber Monday Sale

GILBERT, Ariz., Nov. 23, 2016 – Dixon Golf, manufacturers of the first high performance eco-friendly golf ball, today announced The Dixon Black Friday – Cyber Monday Sale that will run Friday, Nov. 25 through Monday, Nov. 28 on [dixongolf.com](http://dixongolf.com).

The Thanksgiving weekend sale will feature 50 percent off Dixon's entire line of high performance golf balls, apparel and accessories. Customers will receive a free Dixon Zinc-Alloy Belt & Buckle and free shipping on orders of \$100.00 or more.

This year's sale highlights the election season and the headline complements both presidential candidates with an eco-friendly twist. Dixon's tag line reads "Make America Green Again – Sustainable Together."

"At Dixon, we believe that every golf ball counts" said Dane Platt, President of Dixon Golf. "We encourage consumers to give eco-friendly golf gifts this holiday season."

The discounted product line-up features eco-friendly golf balls, polos, hats and other apparel and accessories.

### Highlighted Products

- Dixon 100% Organic Cotton Hat - \$12.48
- Dixon Wind Golf Balls (one dozen) - \$12.48
- Dixon Earth Golf Balls (one dozen) - \$19.98
- Dixon Spirit Bundle Pack (Women's Polo, Spirit Sleeve, Bamboo Divot Tool – Ball Marker) \$30.00
- Dixon Fire Golf Balls (one dozen ) - \$37.48

Please visit [dixongolf.com](http://dixongolf.com) for more information.

*Dixon Golf, an Ariz. based company, is the world's only manufacturer of a high performance, eco-friendly family of golf balls. Borne from a desire to limit its impact on the environment, from core to cover, from packaging to production, Dixon Golf is setting a new standard in environmental consciousness. Dixon Golf believes in being socially responsible and has donated more than \$1,000,000 to charities nationwide since 2012. The Dixon family of golf balls is distributed internationally and conforms to USGA standards. For more information about Dixon Golf, please visit [dixongolf.com](http://dixongolf.com) or [www.facebook.com/dixongolfballs](https://www.facebook.com/dixongolfballs) and follow @Dixon\_Golf on Twitter.*

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