



FOR IMMEDIATE RELEASE:

### Dixon Earth Day Sale

TEMPE, ARIZ., April 20, 2015 – Dixon Golf, manufacturers of the first high performance eco-friendly golf balls, today announced it will offer 40 percent off select products on [dixongolf.com](http://dixongolf.com) to celebrate Earth Day.

The Dixon Earth Day sale will run April 20-24 and feature 40 percent off Dixon Earth golf balls and Dixon Earth Bundle Packs. Enter the promotional code `earth2015` at the time of checkout to receive the special offer.

"Dixon's Earth Day is the perfect opportunity to gear up with eco-friendly golf balls and apparel for the season," says William Carey," CEO of Dixon Golf.

Dixon Earth golf balls feature a 392 Tour Proven dimple pattern and are 100% recyclable. Dixon Bundle Packs include one organic cotton hat, one sleeve of Dixon Earth balls, one Deuce™ Sports Band and one Bamboo Divot Tool/Ball Marker.

#### Highlighted Products

-One dozen Dixon Earth balls \$23.97 (\$39.95)

-Dixon Earth Bundle Pack \$45 (\$75)

This marks the first year that Dixon Golf is having a five day sale to highlight their sustainable Dixon Earth products to commend Earth Day.

Please visit [dixongolf.com](http://dixongolf.com) for more information.

*Dixon Golf, a Tempe, Ariz. based company, is the world's only manufacturer of a high performance, eco-friendly family of golf balls. Borne from a desire to limit its impact on the environment, from core to cover, from packaging to production, Dixon golf is setting a new standard in environmental consciousness. Dixon Golf believes in being socially responsible and has donated more than \$1,000,000 to charities nationwide since 2012. The Dixon family of golf balls is distributed internationally and conforms to USGA standards. For more information about Dixon Golf, please visit [www.dixongolf.com](http://www.dixongolf.com) or [www.facebook.com/dixongolf](http://www.facebook.com/dixongolf) and follow @Dixon\_Golf on Twitter.*

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