



FOR IMMEDIATE RELEASE:

Dixon Golf Recycles for Education

TEMPE, ARIZ., October 28, 2014 - Dixon Golf, manufacturers of the first high performance eco-friendly golf balls, announced today an innovative partnership with Treasures 4 Teachers (T4T) to creatively recycle golf balls for educational purposes.

As part of Dixon Greenovations™, a program designed to provide solutions to reduce, reuse and recycle golf balls, Dixon Golf has created lesson plans for T4T that incorporate the use of recycled golf balls in various classroom projects to teach art, math and science.

“Creating lesson plans with recycled materials not only helps reduce our carbon footprint, but it educates the younger generation about practicing eco-friendly habits,” says William Carey CEO of Dixon Golf. “Treasures 4 Teachers is a first-rate organization that shares Dixon’s sustainable mission while providing support for our community’s valued teachers.”

Dixon Golf has pledged to donate hundreds of golf balls and help T4T construct additional lesson plans. Furthermore, corporate employees from Dixon’s headquarters have spent time volunteering with T4T by providing hands-on assistance at their warehouse.

“With Dixon’s support of donating, volunteering and creating educational kits with basic reused items like golf balls and egg cartons, they are giving teachers the ability to teach at a much higher level for much less money,” says Barbara Blalock, Founder of Treasures 4 Teachers. “In addition, surplus materials that were destined for the landfill are now being used in classrooms across the valley.”

To donate to T4T, call 480-751-1122.

***Dixon Golf**, a Tempe, Ariz. based company, is the world’s only manufacturer of a high performance, eco-friendly family of golf balls. Borne from a desire to limit its impact on the environment, from core to cover, from packaging to production, Dixon golf is setting a new standard in environmental consciousness. Dixon Golf believes in being socially responsible and has donated more than \$1,000,000 to charities nationwide since 2012. The Dixon family of golf balls is distributed internationally and conforms to USGA standards. For more information about Dixon Golf, please visit www.dixongolf.com or www.facebook.com/dixongolf and follow @Dixon_Golf on Twitter.*

Treasures 4 Teachers

A non-profit organization that utilizes reusable resources in order to provide free and low-cost supplies for teachers and aims to assist in the ongoing challenge of limiting excess dumping in Arizona landfills. Treasures 4 Teachers relies on donations from individuals and businesses within the community. For more information, visit www.treasures4teachers.org

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