



FOR IMMEDIATE RELEASE:

Dixon Golf Opens Online Father's Day Sale

TEMPE, ARIZ., June 2, 2015 – Dixon Golf, manufacturers of the first high performance eco-friendly golf balls, announced Monday its online store will feature a three-week sale for Father's Day.

Score Big Fore Dad This Father's Day will feature 40 percent off all products and free shipping on orders \$100 or more on dixongolf.com. In addition, customers can receive 10 percent off eGift cards of \$50 or more.

The sale will begin on Tuesday, June 2, and close on Sunday, June 21. Customers can enter the promotional code ECODAD for 40 percent off products or GIFTDIXON for 10 percent off eGift cards.

"Golf is in full swing nationwide," says William Carey, CEO of Dixon Golf. "It's the perfect time of year to complement Dad's golf game with eco apparel and accessories."

Dixon Golf has organic cotton hats, polos and eco accessories to correlate with their line of high performance eco-friendly golf balls.

The company's signature Dixon Earth golf ball was recently featured in Parade Magazine's, "Smart and Simple Ways to Go Green" 2015 Earth Day gift guide. The Dixon Earth dozen can be purchased for \$23.97 in celebration of Father's Day.

As part of Dixon's Score Big Fore Dad this Father's Day sale and their Trees Beyond The Green program, Dixon will plant a tree with Arbor Day Foundation for the purchase of designated products for the duration of the three-week sale.

Highlighted Gifts for Dad:

Organic FlexFit Cotton Hat: \$15

Dixon Signature Packs (one dozen): Starting at \$16.32

Dixon HC Polos: \$42

Dixon Fire balls (one dozen): \$45.97

Please visit dixongolf.com for more information.

Parade, an American Sunday newspaper magazine, founded in 1941 and owned by Athlon Publishing. PARADE is the "voice of America" and dedicated to delivering authentic experiences to communities and providing entertainment and consumer news to a patriotic audience. For more information, please visit www.parade.com.

Dixon Golf, a Tempe, Ariz. based company, is the world's only manufacturer of a high performance, eco-friendly family of golf balls. Borne from a desire to limit its impact on the environment, from core to cover, from

packaging to production, Dixon Golf is setting a new standard in environmental consciousness. Dixon Golf believes in being socially responsible and has donated more than \$1,000,000 to charities nationwide since 2012. The Dixon family of golf balls is distributed internationally and conforms to USGA standards. For more information about Dixon Golf, please visit dixongolf.com or www.facebook.com/dixongolfballs and follow @Dixon_Golf on Twitter.

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