



FOR IMMEDIATE RELEASE:

### **Dixon Golf Presents Green is the New Black Friday**

TEMPE, ARIZ., November 20, 2014 – Dixon Golf, manufacturers of the first high performance eco-friendly golf balls, today announced its online store will feature a four day sales event this Thanksgiving weekend.

Green is the New Black Friday will feature 50 percent off all products and free shipping on orders over \$100.00 on [dixongolf.com](http://dixongolf.com). In addition, a free bamboo divot tool – ball marker will be given to each customer purchasing any one dozen golf balls. The sale will begin on Friday, Nov. 28 and close on Monday, Dec. 1.

“We are happy to feature our Black Friday and Cyber Monday deals for a long weekend this year,” says William Carey, CEO of Dixon Golf. “It’s a great time of year to save on shopping and we want to encourage the public to give green gifts this holiday!”

The product line-up features Dixon Golf organic cotton hats, bamboo polos and eco-friendly golf balls. In addition, the purchase of certain products will result in a tree being planted with The Arbor Day Foundation.

#### Highlighted Products

- Dixon 100% Organic Cotton Hat \$12.48
- Dixon Wind Golf Balls (one dozen) \$12.48
- Dixon Spirit Golf Balls (one dozen) \$14.98
- Dixon Fire Golf Balls (one dozen) \$37.48
- Dixon Golf Bamboo Polo \$37.48
- Dixon Golf Deuce Sports Band \$15.00

Please visit [dixongolf.com](http://dixongolf.com) for more information.

***Dixon Golf***, a Tempe, Ariz. based company, is the world’s only manufacturer of a high performance, eco-friendly family of golf balls. Borne from a desire to limit its impact on the environment, from core to cover, from packaging to production, Dixon Golf is setting a new standard in environmental consciousness. Dixon Golf believes in being socially responsible and donated more than \$500,000 to charities in 2012. The Dixon family of golf balls is distributed internationally and conforms to USGA standards. For more information about Dixon Golf, please visit [dixongolf.com](http://dixongolf.com) or [www.facebook.com/dixongolfballs](http://www.facebook.com/dixongolfballs) and follow @Dixon\_Golf on Twitter.

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