



FOR IMMEDIATE RELEASE:

Dixon Golf Announces Black Friday – Cyber Monday FLASH Sale

TEMPE, Ariz., Nov. 23, 2015 – Dixon Golf, manufacturers of the first high performance eco-friendly golf ball, today announced The Dixon Black Friday – Cyber Monday FLASH Sale that will run Friday, Nov. 27 through Monday, Nov. 30 on dixongolf.com.

The Thanksgiving weekend sale will feature 50 percent off Dixon's entire line of high performance golf balls, apparel and accessories. Customers will receive a free Deuce™ Sports Watch and free shipping on orders of \$100.00 or more.

"We are offering some scorching deals in our Black Friday – Cyber Monday sale this year," said William Carey, CEO of Dixon Golf. "We hope our customers enjoy the four-day sale and get their eco shopping done in a FLASH!"

The discounted product line-up features eco-friendly golf balls, polos, hats, belt buckles and other apparel and accessories.

Highlighted Products

- Dixon 100% Organic Cotton Hat - \$12.48
- Dixon Wind Golf Balls (one dozen) - \$12.48
- Dixon Earth Golf Balls (one dozen) - \$19.98
- Dixon Zinc-Alloy Belt & Buckle - \$24.98
- Dixon Fire Golf Balls (one dozen) - \$37.48
- Dixon Golf Bamboo Polo - \$37.48

Please visit dixongolf.com for more information.

Dixon Golf, a Tempe, Ariz. based company, is the world's only manufacturer of a high performance, eco-friendly family of golf balls. Borne from a desire to limit its impact on the environment, from core to cover, from packaging to production, Dixon Golf is setting a new standard in environmental consciousness. Dixon Golf believes in being socially responsible and has donated more than \$1,000,000 to charities nationwide since 2012. The Dixon family of golf balls is distributed internationally and conforms to USGA standards. For more information about Dixon Golf, please visit dixongolf.com or www.facebook.com/dixongolfballs and follow @Dixon_Golf on Twitter.

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